

Idea

Policy papers and briefs poignantly discuss specific policies and provide clear recommendations for policy makers. They are an important means for experts to communicate to a wider audience. Yet how to write them is rarely addressed in university education. This short workshop is meant to fill that gap, providing students with skills that are essential in a variety of jobs - from academia to policy think tanks to the private sector.

Key Questions

- How can one balance expressing an opinion and communicating the state of research fairly?
- What distinguishes a policy paper/brief from other genres such as essays or academic papers?
- Who are the audiences for policy briefs and what are the best ways to reach them?

Format

The two guest speakers will give very brief input presentations on what, in their opinion, makes for a successful policy brief/paper. Students then have ample time to ask questions.

Organizers

- Timo Seidl (timo.seidl@univie.ac.at)
- Anke Obendiek (anke.obendiek@univie.ac.at)

Workshop: How to write policy papers and policy briefs.

July 12 2021, 16:00–17:00 (Zoom)

For the Zoom link, [click here](#) or scan the QR code



Guest Speakers

Dr. Susan Milford-Faber (Austrian Society for European Politics)



Sebastian Holz (Germany Trade & Invest)

