Policy papers and briefs poignantly discuss specific policies and provide clear recommendations for policy makers. They are an important means for experts to communicate to a wider audience. Yet how to write them is rarely addressed in university education. This short workshop is meant to fill that gap, providing students with skills that are essential in a variety of jobs - from academia to policy think tanks to the private sector.

**Key Questions**

- How can one balance expressing an opinion and communicating the state of research fairly?
- What distinguishes a policy paper/brief from other genres such as essays or academic papers?
- Who are the audiences for policy briefs and what are the best ways to reach them?

**Format**

The two guest speakers will give very brief input presentations on what, in their opinion, makes for a successful policy brief/paper. Students then have ample time to ask questions.

**Organizers**

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- Anke Obendiek ([anke.obendiek@univie.ac.at](mailto:anke.obendiek@univie.ac.at))

**Guest Speakers**

Dr. Susan Milford-Faber (Austrian Society for European Politics)

Sebastian Holz (Germany Trade & Invest)

For the Zoom link, click [here](#) or scan the QR code